



PowerPoint Slides

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Outline

- Keep it Simple
- Limit bullet points & text
- Limit transitions & builds (animation)
- Use high-quality graphics
- Have a visual theme, but avoid using PowerPoint templates
- Use appropriate charts or table
- Use color well
- Choose your fonts well
- Use video or audio if possible



Keep it Simple(don't)

- iBeacon is low-powered, low-cost and low-proximity devices that emit a Low-Energy Bluetooth (L.E.B.) signal which can be received by smartphones. The technology is not limited to iOS and will be available for the Android operating system as well. This opens up a whole new world of opportunities. Multiple beacons can create a region around a premises, and when your device enters that region you can receive notifications, alerts and all sorts of customized data. iBeacon is wireless sensor placed in any physical space that transmit data to your phone.

Keep it Simple (Do)

- Low Powered, low-cost and low proximity devices
- Low Energy Bluetooth(L.E.B.)
- For, Android/ iOS





Limit bullet points & text (Don't)

- iBeacon is a new technology that extends [Location Services](#) in iOS. Your iOS device can alert apps when you approach or leave a location with an iBeacon.
- In addition to monitoring location, an app can estimate your proximity to an iBeacon (for example, a display or checkout counter in a retail store).
- Instead of using latitude and longitude to define the location, iBeacon uses a Bluetooth low energy signal, which iOS devices detect. To learn more about Bluetooth technology, see the [official Bluetooth website](#).
- To use iBeacon, you need iOS 7 or later, Bluetooth turned on, and a compatible iOS devices.



Limit transitions & builds

- Don't use mix of **many slide transaction** for each slide
- Don't use **different animation randomly** for different objects.

Use high-quality graphics

Presentation (topic)



Avoid

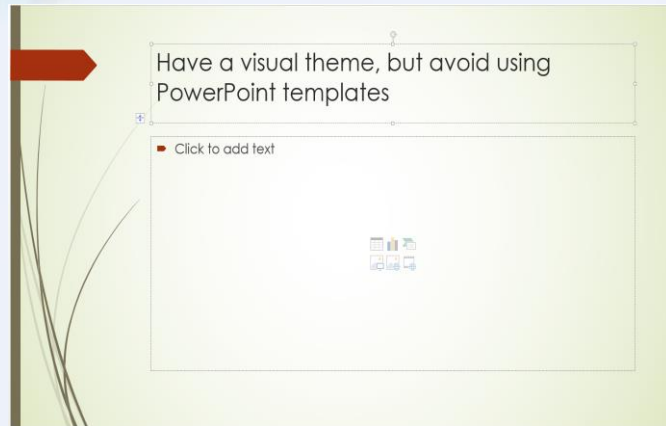


Should use



Should use

Have a Customized theme



Common



Unique

Use charts/table/Figure

- Ibeacon has 3 distance ranges which can be used bla bla bla

.....
.....
.....
.....

• Don't use



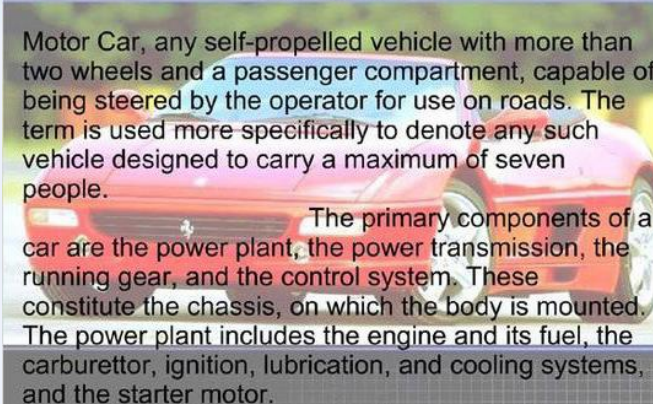
Do

Use color well

INTRODUCTION

Motor Car, any self-propelled vehicle with more than two wheels and a passenger compartment, capable of being steered by the operator for use on roads. The term is used more specifically to denote any such vehicle designed to carry a maximum of seven people.

The primary components of a car are the power plant, the power transmission, the running gear, and the control system. These constitute the chassis, on which the body is mounted. The power plant includes the engine and its fuel, the carburettor, ignition, lubrication, and cooling systems, and the starter motor.



Don't

INTRODUCTION

Tourism : industries with the most powerful expansion

Internet : exchange and spread information and knowledge

- Internet marketing: most effective and efficient way of communication
- Modern marketing schemes to promote tourism industry in Nepal.
- Website Qualities:
 - Speed of website
 - relevant information
 - page contents
 - social media marketing
 - contact information
 - search box
 - Blog
 - FAQs



Do

Choose your fonts well

Welcome to MY presentation
ABOUT ENDANGERED animals.

I hope that you will enjoy it and
learn a lot about this subject.

Don't

Color - Good

- Use a color of font that contrasts sharply with the background
 - Ex: blue font on white background
- Use color to reinforce the logic of your structure
 - Ex: light blue title and dark blue text
- Use color to emphasize a point
 - But only use this occasionally

• 11

Do

The background features a collage of images. At the top left, a silhouette of a person stands on a podium with arms raised in celebration. To the right, there is a blurred image of a group of people in business attire. The bottom left shows silhouettes of hands raised in a crowd. The overall color palette is light blue and white.

Use video or audio or if possible